

# ***THE MINING RECORD***

THE VOICE OF THE MINING INDUSTRY

# **2024**

**CONVENTION SCHEDULE & ADVERTISING RATES**

**THE MOST COST EFFECTIVE MINING PUBLICATION SINCE 1889**



**PRESENT AT ALL MAJOR  
INDUSTRY EVENTS IN 2024**

**PUT YOUR COMPANY IN FRONT OF  
ALL LEVELS  
OF INDUSTRY REPRESENTATIVES**

**Online Daily News At:  
[www.miningrecord.com](http://www.miningrecord.com)**

In the event of any show conversion to remote, virtual, postponement and/or cancellation, your advertisement will still be published in that issue. The Mining Record will send this issue in a promotional mailing to industry leaders in order to achieve bonus circulation. In the event a conference is converted to complete Virtual, The Mining Record will be present via The Mining Record Virtual Exhibit Booth.

# THE MINING RECORD

HEADQUARTERS MAILING ADDRESS USA: P.O. Box 1630 • Castle Rock, CO 80104 USA • Toll Free: 800-441-4748

Tel: 303-663-7820 • Fax: 303-663-7823 • Email: questions@miningrecord.com • www.miningrecord.com

## CONVENTION SCHEDULE FOR 2024

### ❑ **JANUARY ISSUE. . .**

**DISTRIBUTED AT TWO CONVENTIONS**  
*Advertising Deadline January 12, 2024*

#### **VANCOUVER INVESTMENT CONFERENCE 2024**

January 21-22, 2024  
Vancouver Convention Center  
Vancouver, BC Canada

**THE MINING RECORD - TABLE TOP EXHIBITOR**

#### **AME ANNUAL CONFERENCE 2024**

January 22-25, 2024  
Vancouver Convention Center East  
Vancouver, BC Canada

**THE MINING RECORD - TABLE TOP EXHIBITOR**

### ❑ **FEBRUARY ISSUE. . .**

**DISTRIBUTION AT TWO CONVENTIONS**  
*Advertising Deadline February 9, 2024*

#### **MINEXCHANGE 2024**

#### **SME ANNUAL CONFERENCE & EXPO**

February 25-28, 2024  
Phoenix Convention Center  
Phoenix, Arizona

**THE MINING RECORD IS AN EXHIBITOR**

#### **2024 PDAC INTERNATIONAL CONVENTION**

March 3-6, 2024  
Metro Toronto Convention Center  
Toronto, ON Canada

**THE MINING RECORD - TABLE TOP EXHIBITOR**

### ❑ **MARCH ISSUE. . .**

*Advertising Deadline March 21, 2024*

#### **AMERICAS LITHIUM MINING EDITION**

**Special Edition Focused On Lithium**  
**Key Executives, Purchasing Agents and more..**  
Direct Target Distribution House Digital and Print

#### **ENVIROTELLNEXT GEN USES OF NEWLY DEFINED METALS**

December 2024 - Date To Be Announced  
**THE MINING RECORD IS AN EXHIBITOR**

### ❑ **APRIL ISSUE. . .**

*Advertising Deadline April 5, 2024*

#### **2024 SME'S 9TH CURRENT TRENDS IN MINING FINANCE CONFERENCE**

April 2024 - Date To Be Announced  
New York, New York

**THE MINING RECORD - TABLE TOP EXHIBITOR**

### ❑ **MAY ISSUE. . .**

**DISTRIBUTED AT TWO CONVENTIONS**  
*Advertising Deadline May 3, 2024*

#### **126TH NATIONAL WESTERN MINING CONFERENCE COLORADO MINING ASSOCIATION ANNUAL EVENT**

Denver, Colorado - Date To Be Announced  
**THE MINING RECORD IS AN EXHIBITOR**

#### **CIM CONVENTION & EXPO 2024**

May 12-15 2024  
Vancouver Convention Center  
Vancouver, BC Canada

**THE MINING RECORD IS DISTRIBUTED**

### ❑ **JUNE ISSUE. . .**

**THE MINING RECORD IS AN EXHIBITOR**  
*Advertising Deadline May 20, 2024*

#### **ELKO MINING EXPO 38TH ANNUAL CONVENTION**

**BONUS: MINEXPO 2024 PREVIEW EDITION**  
June 4-7, 2024. Exhibits June 6-7, 2024  
Elko Convention Center  
Elko, Nevada

**THE MINING RECORD IS AN EXHIBITOR AT ENTRANCE**

#### **RMMI ANNUAL CONVENTION**

June 23-24, 2024  
Hilton Denver Inverness  
Denver, Colorado

**THE MINING RECORD - TABLE TOP EXHIBITOR**

#### **NORTH AMERICAN TUNNELING CONFERENCE**

June 23-26, 2024  
Nashville, Tennessee

**THE MINING RECORD IS DISTRIBUTED**

# THE INDUSTRY'S MOST COST EFFECTIVE PUBLICATION!

**JULY ISSUE. . .**  
Advertising Deadline July 15, 2024

**NEW KEY METALS MINING SPECIAL EDITION**  
Direct Created Target Distribution In House

**AUGUST ISSUE. . .**  
Advertising Deadline August 16, 2024

**NEVADA MINING ANNUAL EDITION 2024**  
NVMA Annual Convention - Date To Be Announced  
**THE MINING RECORD TARGET DISTRIBUTION**  
**SENT TO:** Nevada Association Members, Nevada  
Mining Companies, Mine Operations and Subscriber Base

**SEPTEMBER ISSUE. . .**  
**THE MINING RECORD IS AN EXHIBITOR**  
Advertising Deadline September 5, 2024

**MINEXPO INTERNATIONAL 2024**  
September 24-26, 2024  
Las Vegas Convention Center  
Las Vegas, Nevada  
**TWO DISTRIBUTION LOCATIONS IN THE LVCC**

**OCTOBER ISSUE. . .**  
Advertising Deadline October 18, 2024

**NEW ORLEANS 2024 INVESTMENT CONFERENCE**  
November 2024 - Date To Be Announced  
**THE MINING RECORD - TABLE TOP EXHIBITOR**

**NOVEMBER ISSUE. . .**  
Advertising Deadline October 28, 2022  
**THE MINING RECORD - TABLE TOP EXHIBITOR**

**UTAH MINING ASSOCIATION ANNUAL CONVENTION**  
November 2024 - Date To Be Announced

**ALASKA MINERS ASSOCIATION CONVENTION**  
November 2024 - Date To Be Announced

**DECEMBER ISSUE. . .**  
**THE MINING RECORD END OF YEAR SPECIAL EDITION**  
Advertising Deadline November 18, 2024

**2024 AEMA ANNUAL CONFERENCE & TRADE SHOW**  
December 2024 - Date To Be Announced  
**THE MINING RECORD IS AN EXHIBITOR**  
**END OF YEAR INDUSTRY BONUS DISTRIBUTION**



**CHECK CONVENTION ISSUES YOU WOULD LIKE YOUR ADVERTISEMENT TO APPEAR IN. COMPLETE THE INFORMATION BELOW. RETURN TO: ADVERTISING@MININGRECORD.COM OR FAX: 303.663.7823.**

Company.....  
Contact.....  
Address.....  
City..... State..... Zip.....  
Signature.....  
Telephone.....  
Email.....

**15% Discount Available**



**SINCE 1889...**

**THE MOST DEMANDED MINING PUBLICATION**

**ADVERTISEMENT SIZES AND PRICING AVAILABLE ON FOLLOWING PAGE.**

Ad Size Interested In: \_\_\_\_\_  Color  Black and White  Send Quote

Ad Copy Coming.  Ad Copy On Hand At The Mining Record.

10% discount for Advertising all 12 issues.  5% for Pre-Payment

In the event of any show conversion to remote, virtual, postponement and/or cancellation, your advertisement will still be published in that issue. The Mining Record will send this issue in a promotional mailing to Industry leaders in order to achieve bonus circulation. In the event a conference is converted to complete Virtual, The Mining Record will be present via The Mining Record Virtual Exhibit Booth.

# THE MINING RECORD

"THE INDUSTRY'S LEADING MINING NEWSPAPER"

## 2024 DISPLAY ADVERTISING RATES PER INSERTION

<b>OPEN RATE</b>	<b>\$75.00 per column inch</b>		
<b>1/8 page</b>	<b>\$425.00</b>	...10 col. inches...	Horizontal.....5 <sup>3</sup> / <sub>4</sub> " x 3 <sup>1</sup> / <sub>2</sub> " Vertical.....3 <sup>3</sup> / <sub>4</sub> " x 5"
<b>1/6 Page</b>	<b>\$575.00</b>	...15 col. inches...	Vertical.....5 <sup>3</sup> / <sub>4</sub> " x 5"
<b>1/4 page</b>	<b>\$695.00</b>	...20 col. inches...	Horizontal.....7 <sup>3</sup> / <sub>4</sub> " x 5" Vertical.....5 <sup>3</sup> / <sub>4</sub> " x 6 <sup>3</sup> / <sub>4</sub> "
<b>1/3 page</b>	<b>\$795.00</b>	...27 col. inches...	Horizontal.....7 <sup>3</sup> / <sub>4</sub> " x 6 <sup>3</sup> / <sub>4</sub> " Vertical.....5 <sup>3</sup> / <sub>4</sub> " x 9"
<b>1/2 page</b>	<b>\$1,095.00</b>	...40 col. inches...	Horizontal.....9 <sup>3</sup> / <sub>4</sub> " x 8" Vertical.....7 <sup>3</sup> / <sub>4</sub> " x 10"
<b>2/3 page</b>	<b>\$1,145.00</b>	...46 col. inches...	Vertical...7 <sup>3</sup> / <sub>4</sub> " x 15 <sup>1</sup> / <sub>4</sub> "
<b>Full page</b>	<b>\$1,525.00</b>	...79 col. inches...	.....9 <sup>3</sup> / <sub>4</sub> " x 15 <sup>3</sup> / <sub>4</sub> "
<b>Full Back page</b>	<b>\$1,795.00</b>	...79 col. inches...	.....9 <sup>3</sup> / <sub>4</sub> " x 15 <sup>3</sup> / <sub>4</sub> "

### MULTIPLE ADVERTISING DISCOUNT

6 times.....	5%
12 times.....	10%
Pre-payment.....	5%



**Color** — \$175.00 (one color)

4 - Color Rates — \$2,495.00 (Full Page) \$2,195.00 (2/3 Page) \$1,895.00 (Half Page)

300 Minimum Resolution — 4 Color Advertisements To Exact Size Must Be Furnished To Publisher.

**Inserts:** One Page (both sides) = \$1,835.00 (8<sup>1</sup>/<sub>2</sub>" x 11")  
Two Page (4 sides) = \$2,300.00  
Prepayment Required

### CLASSIFIED ADVERTISING RATES

\$2.50 per line (1-3 times) 25 characters per line, 4 times or more \$2.25 per line

Forward to Box Number: \$4.00 per line

### PROFESSIONAL DIRECTORY (3 month minimum)

Open Rate.....\$75.00 per column inch  
(per insertion)

### ADVERTISING AGENCIES

15% commission paid to recognized agencies. — Production charges to agencies.....\$80.00 per hour  
Maximum frequency discount for advertisements placed through agencies.....5%

**MECHANICAL (Electronic Format):** Printed electronically by offset. Five columns width. 11 pica column width (1 7/8"), 15 3/4" inches depth. One pica (5/16") between columns. Centerfold gutter, 6 picas (1"). Edge bleeds not accepted. Advertisements and/or artwork must be sent in JPEG or PDF format at a minimum of 300 resolution (**Email: dale@miningrecord.com**). Original Artwork accepted for advertisement design.

**ADVERTISING DEADLINE:** Due by 1:00 p.m. on deadline date indicated on schedule.

U.S. HEADQUARTERS MAILING ADDRESS: P.O. Box 1630 • Castle Rock, CO 80104-6130 • (800) 441-4748 • (303) 663-7820  
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## EDITORIAL 2024 - THE MINING RECORD

The Mining Record has been in continuous publication for 135 years and is recognized as the industry's leading newspaper. The Mining Record has an international readership. It focuses on timely and credible news reporting on exploration, discovery, development, production, joint ventures, acquisitions, operating results, legislation, government reports and metals prices. Its readership is concentrated in the mining industry proper - mining companies, engineers, geologists, mine supervisory personnel, company officers and individuals engaged in exploration and large or small mine production.

Every year, The Mining Record devotes issues to the major conventions in the western U.S., Canada and Latin America. The newspaper is available monthly (print media, digitally) or daily (online).

Editorial Submissions accepted from all industry related service providers, operators and mining companies.

*Note: Due to the amount of editorial received for immediate publication, The Mining Record does have to prioritize based on predetermined guidelines.*

Advertisers submitting editorial have the option of placing within a page of their position or can be in another location of the publication.

### Editorial Per Issue:

Industry News: Feature Story and Interior News is the most recent available in the industry. Based on location of major events, the focus on that geographic area will be highlighted when possible. The articles content consist of: Exploration, discovery, development, production, joint ventures, acquisitions, operating results, legislation, government reports and metals prices.

Advertisers and Service Companies: Announcements and Product Releases must be no longer than 1000 words to assure text placement fits layout. Photos can be provided and will be included if page content allows. Photos must be provided in PDF or JPEG format - minimum of 300 resolution.

Editorial can be submitted to: [editor@miningrecord.com](mailto:editor@miningrecord.com), fax: 303.663.7823, mail: The Mining Record, P.O. Box 1630, Castle Rock, CO 80104

Editorial with Advertisement can be submitted to: [advertising@miningrecord.com](mailto:advertising@miningrecord.com)

Editorial Deadline: The Mining Record requests that editorial be submitted 2 weeks prior to the deadline of the publication as shown on the Schedule and Rates. Should you need additional time for editorial submission, please contact our editorial department - [editor@miningrecord.com](mailto:editor@miningrecord.com), 800.441.4748, or 303.663.7820.

*Products and/or Services advertised in The Mining Record are not endorsed by The Mining Record. Publisher reserves the right to refuse advertising that is competitive with his publications or which, in the publisher's opinion, does not meet with the format of mining publications.*

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